

# COMPANY PROFILE

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# ABOUT US

The inspiring story behind Wonderful Flavors Company started in 2016 when a group of young Saudis decided to start their own business. The idea started with the concept of changing the traditional Egyptian famous food into a modernized fast-food concept. It led into creating a unique, fresh, locally supplied ingredients with 9 different flavors under the name of “Koshari Station”.

It is one of the brands the company owns that has been through a huge expansion of its branches in less than two years; today, it is covering 19 branches in a wide area of KSA; it started the franchise program from 2018; it has awarded franchisees to 8 entities. Our next target is to expand globally to cover the international market.

Koshari Station has been able to show its powerfulness and uniqueness by being fast in preparing orders in front of customers, we have been able to reach our highest standards of efficiency, competency, and quality of the staff to satisfy our customer's needs.





# VISION & MISSION

## VISION

Our vision is to be #1 brand in converting traditional famous food into a modern, unique and fast-food concept.

## MISSION

Our mission is to guarantee our customers' needs by delivering products with high-quality ingredients with several flavors, with the fastest service, including the concept of simplicity in the packaging where it can be easily taken everywhere.

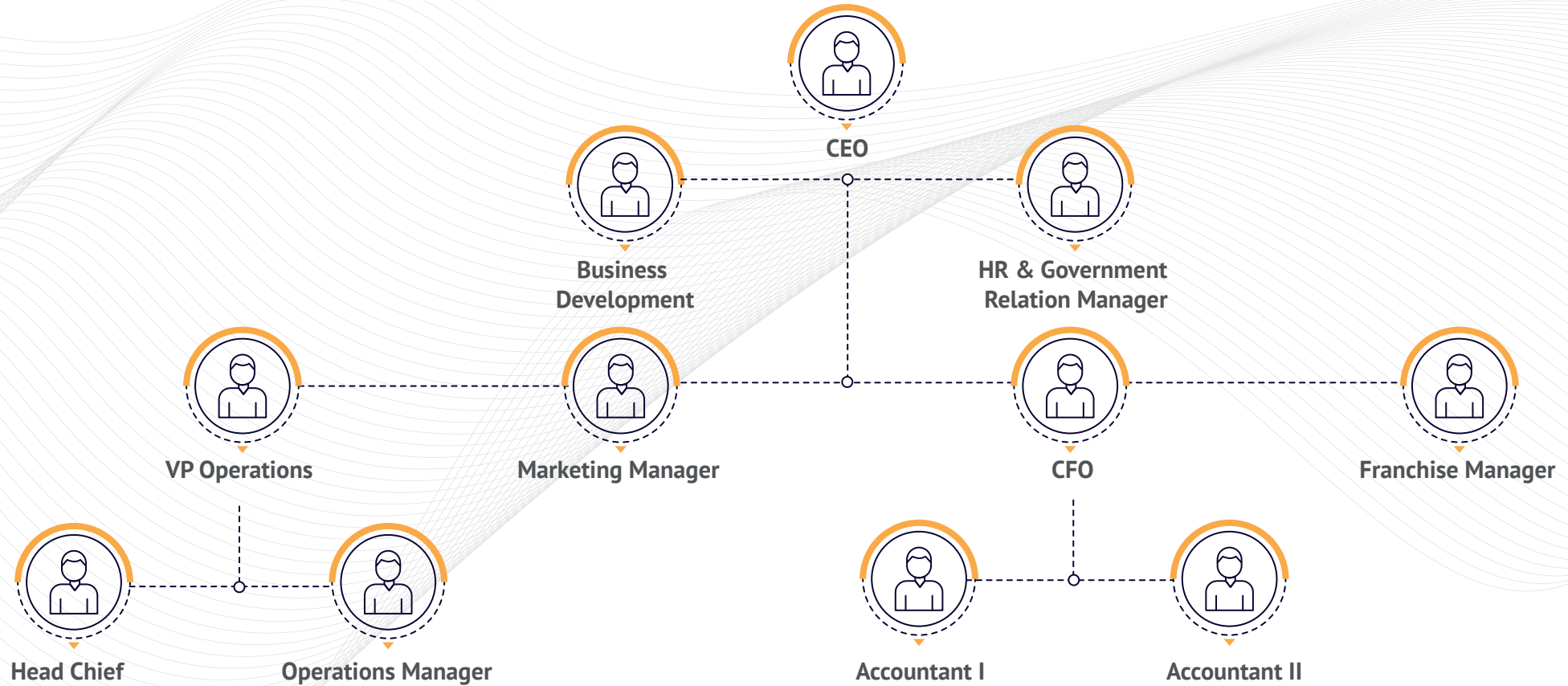


# BRANCHES

21



# ORGANIZATION STRUCTURE





# OUR MENU



## باقات الكشري

باقة الكشري الأصلي

10 Small Piece | ١٠ عليه صغيره 89<sup>SR</sup>

باقة الكشري الأصلي

6 Medium Piece | ٦ عليه وسط 89<sup>SR</sup>

باقة الكشري العائلي متنوع  
Family Mixed

10 Small Piece | ١٠ عليه صغيره 109<sup>SR</sup>

باقة الكشري المتنوع Mixed

6 Medium Piece | ٦ عليه وسط 109<sup>SR</sup>

## حلى ومشروبات Sweet&Drinks

SR | Kcal

10 | 190

مهلبية الفستق Milki Pudding

10 | 210

أم علي Om Ali

7 | 37

لبن خاص Special Milk

7 | 180

فيمتو Vimto

4

مشروبات غازية Soft Drinks

1

مياه Water



قد تحتوي بعض المنتجات على مكونات تسبب الحساسية لبعض الأشخاص مثل (العدس، والجلوتين، الحنظل، البيض، الحليب)  
الرجاء إسأل الموظف المسئول

## الكشري Koshari

SR | Kcal

Pot  
قدر

Large  
كبير

Medium  
وسط

52 | 1539 19 | 457 17 | 425

الكشري الأصلي Original

53 | 1539 19 | 457 17 | 425

الكشري الحراق Spicy

59 | 2068 26 | 706 23 | 495

البستو Pesto

67 | 2312 27 | 759 24 | 646

كشري الدجاج الهندي Indian Chicken

69 | 2520 28 | 871 25 | 761

كشري كريمه الدجاج Cream of Chicken

65 | 1907 27 | 682 24 | 485

كشري هالابينو اللحم Beef Jalapeno

64 | 1874 26 | 666 23 | 474

كشري اللحم المفروم Beef Koshari

75 | 1961 29 | 671 27 | 482

كشري الربيان Shrimp Koshari

55 | 1540 20 | 458 18 | 426

كشري الملوخية Mallow Koshari

55 | 1540 20 | 458 19 | 426

كشري البامية Okra Koshari

## طلبات جانبية Side Order

SR | Kcal

19 | 481

مكرونة البستو Macaroni Pesto

19 | 494

مكرونة اللحم المفروم Macaroni minced meat

10 | 72

سلطة الجرجير Rocca Salade

10 | 97

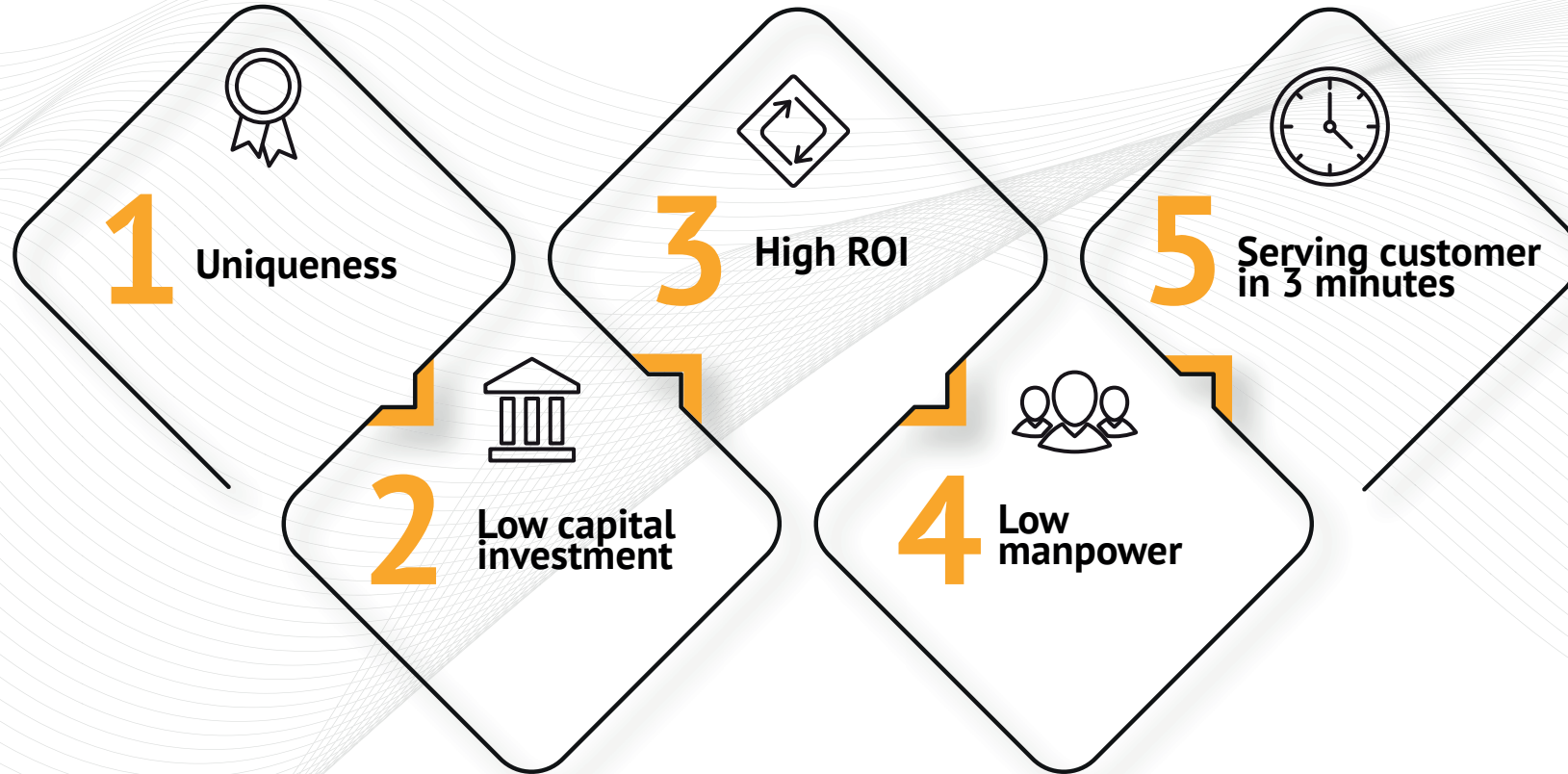
سلطة الفتوش Fattoush Salade

حصة الشخص البالغ ٢٥٠ سعرة حرارية للذكر، و ٢٠٠ سعرة حرارية للأنثى

منتج نباتي Vegetable product



# WHY KOSHARI STATION?



# BE ONE OF OUR SUCCESSFUL PARTNERS

**75K**  
SAR

Franchise License Fees

**10**  
YEARS

Contract duration

**5%**

Royalty Fees

**2%**

Marketing Fees



## OUTLET SPACES

- Central Kitchen 100 - 130 m<sup>2</sup>
- Large Branch 70 - 90 m<sup>2</sup>
- small Branch 30 - 50 m<sup>2</sup>
- Kiosk 10 -15 m<sup>2</sup>









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